

# Sponsorship Package

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**Empowering Our Youth  
Through Community Service,  
Education And Health**



*25th Anniversary*

**“MORE THAN JUST A CONCERT”**

# Joyful Sound Productions

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## MISSION STATEMENT

Our Mission is to provide ministry through Gospel music. We embrace the Word of God through song and provide support to enrich the spiritual lives of the community. Our organization is dedicated to empowering our youth through community service, education and health.

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## ABOUT US

Joyful Sound Productions, Inc. (JSP) was founded by Reginald Barney in 1992 and became a non-profit organization in 1997.

Latino American, 2.1% Asian American, 0.3% Native American, and 2.8% Mixed race. Approximately 51.6% of the population is female and 48% male. We minister to a culturally rich community.

## CONSTITUENCY

Joyful Sound Productions serves the city of Indianapolis with a population of 820,445 according to the 2010 census. This population includes a 42% minority population comprised of 27.5% African American, 9.4% Hispanic/

## THE REASON TO SPONSOR US

### Increase your visibility

Promote your product or services via advertisements through flyers, posters, programs, radio, and our event website.

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## Levels of Partnership

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### Presenting Sponsor \$15,000

#### Benefits:

- Color advertisement inside front cover of program book (Ad provided by sponsor, 7 1/2 X 10 - full page)
- Prominent sponsor recognition on all event-related marketing & promotional
- Sponsor recognition and link from the event page on the Joyful Sound Productions web site
- Name recognition at beginning and intermission on sponsorship credits screen

- 12 VIP Tickets

#### Unique Benefits:

- Co-Sponsor mention in 60 second advertising event spot (to include radio personalities live mention sponsorship promotions) start date: When promotion starts

- Company name mentioned in all media advertising: print, online and radio (see attached media reach)
- Sponsor table at the event and the opportunity to display any products, services or company marketing materials

### Supporting Sponsor \$10,000

#### Benefits:

- Color advertisement inside back cover of program book (Ad provided by sponsor, 7 1/2 X 10 - full page)
- Prominent sponsor recognition on all event-related marketing & promotional
- Sponsor recognition and link from the event page on the Joyful Sound Productions web site
- Name recognition at beginning and intermission on sponsorship credits screen
- 10 VIP Tickets

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### **Unique Benefits:**

- Company name mentioned in all media advertising: print, online and radio (see attached media reach)
- Sponsor table at the event and the opportunity to display any products, services or company marketing materials

## **Exclusive Sponsor \$5,000**

### **Benefits:**

- Color advertisement in program book (Ad provided by sponsor, 7 1/2 X 10 - full page)
- Prominent sponsor recognition on all event-related marketing & promotional
- Sponsor recognition and link from the event page on the Joyful Sound Productions web site
- Name recognition at beginning and intermission on sponsorship credits screen

- 8 VIP Tickets

### **Unique Benefits:**

- Sponsor table at the event and the opportunity to display any products, services or company marketing materials

## **Platinum Sponsor \$3,000**

### **Benefits:**

- Color advertisement in program book (Ad provided by sponsor, 7 1/2 X 10 - full page)
- Prominent sponsor recognition on all event-related marketing & promotional
- Sponsor recognition and link from the event page on the Joyful Sound Productions web site
- Name recognition at beginning and

- intermission on sponsorship credits screen
- 6 VIP Tickets

### **Unique Benefits:**

- Sponsor table at the event and the opportunity to display any products, services or company marketing materials

## **Gold Sponsor \$1,000**

### **Benefits:**

- Color advertisement in program book (Ad provided by sponsor, 7 1/2 X 5 one-half page)
- Sponsor recognition on the event page on the Joyful Sound Productions web site
- Name recognition at beginning and intermission on sponsorship credits screen

- 4 VIP Tickets

## **Silver Sponsor \$500**

### **Benefits:**

- Color advertisement in program book (Ad provided by sponsor, 3 1/4 X 5 - 1/4 page)
- Name recognition at beginning and intermission on sponsorship credits screen

- 2 VIP Tickets

## **Bronze Sponsor \$250**

### **Benefits:**

- Color advertisement in program book (Ad provided by sponsor, 3 1/4 X 2 1/2 - 1/8 page)

## **Page Sponsor \$100**

### **Benefits:**

- Your name, company or organization listed as a patron on the sponsorship 25th Silver Anniversary support page
- \*Name only, no logos

# JSP Program Book Requirements

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- Trim size 8" X 11 "  
(No bleeds)
- Line screen: 133
- Ad material: electronic file

## Digital File Submission:

- Flash Drive;  
CD or email
- All digital files need to be  
PDF, jpeg or tiff
- Publisher files are NOT  
accepted.

- Include all fonts used to  
create the ad or convert the  
fonts to Outline/paths.
- Include a black and white  
proof of the ad. (Optional)
- Please include high resolution  
scans of original artwork. Save  
them in tiff or eps format.  
Scans should be 300 dpi. or  
higher
- Original artwork will be kept  
until the JSP Sponsorship  
Program Booklet is published.  
If the artwork needs to be

returned prior to publication,  
please notify JSP. Original  
artwork must be flexible  
and no larger than 8 1/2 X14  
inches.

- If you have other file formats,  
we may be able to handle  
them too. Just ask!

Advertising material will  
be retained up to 30 days,  
otherwise material will be  
destroyed.

- Advertising materials may be emailed to [jhurst3466@earthlink.net](mailto:jhurst3466@earthlink.net).
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Your Ad must be received by Joyful Sound Productions  
Absolutely No Later Than  
**Wednesday, September 13, 2017**  
For More Information Call 317-319-0494

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## 25TH ANNUAL

# Gospel Music Explosion

**7:00 P.M. Thursday, September 21,  
2017 Eastern Star Church**

**5750 E. 30th, Indianapolis, IN 46218**